'BIM' THE BUTTON MAN PASSES ON WHILE ASLEEP

"Don't Disturb Me Till I Wake Up," He Said When He Took to Bed.

ILL WITH TONSILITIS.

Won Fame and Cash by Skill in Predicting Nominees-Built Five Playhouses.

With the passing of "Bim the Button Man," as Meyer R. Bimberg was known to two generations of New

ments, in the Hotel Zenobia, No. 217 West One Hundred and Tenth street, after an illness which had its incep-

"Don't disturb me till I wake up.

I want to sleep."

He said this to his brother Benjamin in the morning after he had got up and tried to get ready for business but felt unequal to the effort. He was advis to go back to bed and did so. He w apparently sleeping all day, and at last at 5 o'clock, becoming alarmed, his fan fly determined to wake him. They we unable to rouse him, and a doctor was sent for in a hurry. He said that Mr. Bimberg had been dead some time, having choked to death as a result of his allment.

"Bim" was a product of the old Seventh Ward, where he was born for-ty-six years ago. His fortune, which is supposed to be considerable, he founded on the proverbial shoestring. With his head of reddish hair and aggressive but kindly ways. Bim from the first went ahead and engaged in a dozen different enterprises, in all with fair success, till he hit upon the business that was to make him famous.

Famed as a Prophet.

It was in 1856 at the St. Louis Convention that Bim, who was always a bit of a politician, had a tip or a hunon, he would never tell which, McKiniey and Hobart would be named, and he had 10,000 buttons ready and distributed for sale even before they were actually nominated. This gave him fame and a good deal of cash.

When President Boosevelt, then Lieutenant-Colonel of the Rough Riders, got back from Cuba and went into camp at Montauk Point his name was already in the air as a candidate for Governor.

Bim got another hunon and had hundreds of thousands of buttons made with the President, in Rough Rider rig, on their faces, and on the reverse sale the legend "Our Choice for Governor." To start the thing going, Bim took a trip down to Montauk Point and plined a button on Ro seveit's coat numerican. It was in 1856 at the St. Louis Convena button on Ro sevelt's coat nimself.

After that Rim's reputation as a prophet was made, and be picked national and State candidates with wonderfully good luck. He picked McKinley and Ro sevelt in 1890, and increased his reputation as a prophet.

Built Five Playhouses.

few weeks ago Bim told a frien tended to the practical details of the business. Though it is only comparatively recently he went in for playhouse building he has five theatres to his credit in New York.

He believed in the inture of the uptewn districts as theatrical centres, and his first venture was the West End Then came the Yorkville and after that the Colonial, which was bought outright by Percy Williams. The two theatfes he was prondest of, however, were the Astor and the Stayvesant—the latter of which he built for David Belasco, and it is conceded to be a spiendid example of theatre construction. He was at the time of his death busy with a dezen different projects which the financial depression had delayed his carrying out.

Mr. Blanberg is survived by his father, David, his wife, a young daughter and six brothers, who were associated with him in his theatrical ventures. They are David, Harry, benjamin K., Joseph, Louis and Everett, he was a member of many fraternal orders and of Tammany Hall.

TO TEST ELECTRIC CAR.

Average of Mile in 58 Seconds Expected in Run to Philadelphia. What is intended for a record run is to be made with a Strang electric car from Jersey City to Philadelphia Sunfrom Jersey City to Philadelphia Sunday afternoon.

The trip will be made over the Pennsylvania Railroad tracks and it is expected that an average speed of a mile in fitty-eight seconds will be maintained. Officers of the Pennsylvania road and of the Westinghouse Company will ride on the car.

GRIPPE-COUGH

A tight cough, shooting pains in the chest, a feeling of depression, slight fever, are sure signs of grippe that is turning into pneumonia.

Dr. Bull's Cough Syrup

checks the cough, heals the lungs and restores them to normal con dition, as so many cures attest.

Trial Bottle Free. We have absolute confidence in Dr. Bull's Cough Syrupand to convince you that it will cure, we will send a trial bottle free to all who will write us and mention this paper. Address A. C. Meyer & Co., Baltimore, Md.

AVOID THE SUBSTITUTE. It is dangerous to experiment when you can obtain a safe, sure and prompt cure in the renowned Dr. Bull's Cough Syrup. Get only Dr. Bull's and thus avoid chronic throat and lung affections. 25c.

Dr. Buil's Cough Syrup can be given with perfect safety to the youngest child. It is absolutely pure. Quaranteed under the mational Pure Fend and Drugs Act, No. 226.

"BIM THE BUTTON
MAN," WHOM DEATH
CALLED IN SLEEP.

TAKEN FOR LADY

hawking four-wheeler stirred up more excitement just about the time the lights were dimming in Long Acre Square to-day than has been felt in that region since the last big spender

From the Columbus Circle belt to the far north the old bag of bones came rattling along, snorting and shying at the cab was off and it lurched about wildly. There was no driver, but something could be seen leaping about inside and somebody shouted out that it was a woman. Several folks darted out to be nearly a hero, but jumped right back again at the psychological moment. It began to look bad for the lady in the

Suddenly Walter Scott, marker in . oilliard room, at No. 1557 Broadway. nade himself the man of the hour by linging to the old bay's bit till he M R BIMBERG way. the axe snapped and said Scott.

John Daniell Sons & Sons

Women's and Children's

HOSIERY

Underpriced for Friday and Saturday. Exceptional Values.

WOMEN'S FINE BLACK LISLE THREAD STOCKINGS, also black and assorted tan shades in silk lisle with cotton soles; 85c. qualities, for 25c. per pair, or 3 pairs for.... WOMEN'S SUPERIOR FINE BLACK COT-TON STOCKINGS, double soles, heels and toes, full regular made; 25c. quality; 19c. per pair, or S pairs for..... CHILDREN'S NARROW RIBBED BLACK COTTON STOCKINGS, sizes 6 to 10; 25c. quality; 19e. per pair, or 3 pairs for...... BOYS' HEAVY BLACK COTTON SIOCK-INGS, corduroy ribbed, very strong; 19c. quality; 15c. per pair, or 6 pairs for.......

Broadway, 8th and 9th Sts.



Simpson Crawford Co. SIXTH AVE., 19th TO 20th STREET, NEW YORK,

Demonstration This Week

"Klosfit" Petticoats.



PATENTED JUNE 4. 1907

THIS cleverly designed Petticoa is almost essential to the slender, graceful lines of the present fashionable figure.

The jersey gores over the hips and the glove-snap fasteners at the vent give the 'Klosfit" a perfect snug fit without fulness or wrinkles.

The "Klosfit" is to the waist and hips what the correct fitting Corset is to the bust. An expert will demonstrate its advant-

ages in our Petticoat Department all this

Prices \$1.50 to \$5

\$35 5ilk Negligees at \$17.50

A limited number, probelaborately trimmed with fine laces. ger Second Floor,

Cluster of 5 Puffs-all shades -fine quality hair, \$1.00. Cluster of 8 Puffs, \$2.25.

\$3.29 and \$6.98.

There's a Saving Worth While in These Boys' Suits at \$5

THEY'RE the kind that are built especially for the boy who is hard on his clothesand most boys are. Yet the most fastid ous will be more than satisfied with the latterns of these Suits and the skillful tailoring makes it certain that they will look well to the last rag. Absolute satisfaction—nothing less in every one of these popular-priced Suits.

Double-Breasted Coat With Belt and 2 Pairs of Knicker Pants \$5

And its the biggest 85 worth our department has ever been privileged to offer. Fabrics are all wool cheviots in the various brown, tan and gravish mixtures.

We've Another Boys' Combination at \$3.45 That is Hard to Beat. Coat and two pairs of Knickers, as in the \$5 outfit,

but not quite as fine in the fabrics; neat double twist and cheviot mixtures that will wear almost like iron. Men's Trousers, \$2.25

Special lot of 500 pairs that are worth all the way to 85 pair. Made of worsteds in the new stripes and cheviot and cassimeres, in patterns enough to suit all. The values are exceptional. Take advantage of this opporfunity. An extra pair of trousers at the right \$2.25 time sometimes saves the purchase of a new suit. Basement: Boys' Good Suits-Double-breasted

style, ages 7 to 15; Russian Blouse style, ages 5 to 8; sailor blouse style, \$1.15 ages 5 to 9; in neat gray and brown effects: also some of the lighter colors

Special for Friday-Copies of High-Priced Suits, \$15

COPIES, but such close copies that with many they will pass for the expensive creations after which they are modelled.

Feyond question the best \$15,00 suit that will be offered in New York to-morrow. The e suits have the superior style. exclusive cut and general get-up that distinguishes the made-to-measure garment.

Fashioned, as illustrated, in beautiful Panamas in all the dainty

Another Special in Smart \$19.75 New Spring Tailored Suits.

Fitted or semi-fitted—the mannish sack coat-the one or Fitted or semi-fitted—the mannish sack coat—the one or two-buttoned cutaway, the jaunty 24-inch tight-fitted hip coat and many others; cut on decidedly mannish lines, having all the new shoulder and sleeve effects; all the smart touches on cuff, collar and pockets—in all the new and popular colors. The skirts are cut full kilted or circular effects, set off with wide bias folds of self-material. They are ready for you to-morrow at \$19.75, and their equal cannot be duplicated for the price elsewhere.

\$19.75 Silk Princess Dresses, \$10.75 300 Women's \$19.75 Lingerie Princess 510.75 Dresses in all the dainty pastel colors......

Basement: Women's Lingerie Dresses-Of very fine batiste, handsomely trimmed with fine Val. lace; yokes of filet lace. Very full skirts with deep \$4.97 flounce and trimmed with lace to match waist. Violet, blue, pink, white and ecru,

Women's Trimmed Dress Very Low Special Hats at \$8.50 and \$10.50 Toilet Goods Prices

Standard preparations—some at less than cost mainly to advertise this section of our store. Your

Lyon's Tooth Powder, 12c No. 363 Toilet Foap; 3 cakes 28c Peroxide of Hydrogen; 1 lb. 29c 69c Sorosis Rubber Gloves, 49c \$1.00 size I ambert's Listerine, 55c Dentiseptine Mouth Wash; 16-oz. 45c Pompeian Massage Cream: Oc size S3c 75c Keep-Clean Hair Brushes, 45c 50c Steel Manieure Seissors, 30c 25c Flexible Manicure Files, 10c 50c Nail Buffers-6 inch, 80c

Houbigant's Ideal Extract; \$1,45 oz. COMPLEXION PREPA- TOILET AND BATH SOAPS Mme. Lefevre's Blackhead cakes 25c Remover—jar \$1.00 Miro Dena, Milk of Cucum-bar 25c

water; bottle 15c and 29c Dr. Stryker's Magic Hair Remover; 50c and \$1.00

Fleasia Ideal Face Powder Idealia Castile Soap-6 Green astile-best quality; ber — cures enlarged porcs: Simpson-Crawford Co's Vi 25c and 75c olette Talcum—lighly scented; jar 15c olette de Parme Soap; regularly 25c; at 19c highly scented; jar 15c | ularly 25c; at 19c Idealia Cold Cream—finest | Dermol Tar Soap—for shammade; 16 lb, box, 32c.
Toil t Belizoin—softens the water, bottle Lie and 30c.
Armour's Buttermilk, Cold

TOILET PREPARATIONS

Carbona—17c, 19c and 39c
Wood Alcohol — pint 18c;
quart 35c
Idealia Sage Hair Tonic—
4-oz. 58c; 8-oz 58c
Parson's Household Ammonia—pint 18c; quart 25c

Carbona—17c, 19c and 88c
Westphal's Egg Shampoo—large, ar—19c.
Witch Hazel—finest quality;
pint 18c; quart 3 c
d alia Violet Ammonia for
the bath; pint bottle 15c;
quart bottle 19c

EASTER is only three weeks away. An early selection gives you the advantage of choosing from our exclusive Novelties that become scarce as Faster approaches—besides, you can cho se more lessurely than would be possible when the pre-Easter crowds begin to come. The swellest Tailor Suit Hats-all exclusive with us- both the forms and the trim-

clusive with us—both the forms and the trimming—equal to any Hats sold elsewhere at \$1? to \$14.50—at \$7.95 and \$8.95

Jaunty Tailor Suit Hats and Sailors—all the smar, new I rench shapes, also the extremely large Sailors—trimmed with a styl. and dash not to be found elsewhere—at\$4.98 and \$5.95

Misses' and Children's Simply I rimmed Hats—exclusive styles— Hats—exclusive styles—fine materials—at \$2.48 and up

UNTRIMMED HAT SECTION. It would be hard to come here without finding what you want. In untrimmed Dress shapes, we have never tried so hard to excel. Paris-made Untrimmed Dress Shapes-

*3.95, *4.95 and \$5.95 Copies of the French in the newest, nattiest shapes—not to be found in other stores; also the larger shapes copied from the French. Misses' and Children's Hats and Flats in all shapes and qualities—Milans, Chips, Leg-

horns, Japs, horsehair, etc. Women's Untrimmed Hats, 98c upward, Misses' and

Children's Hats and Flats, 65c upward. Basement: Our Famous Trimmed Hats at \$3.98 and \$4.98 are beyond comparison in style and excellence with any hats we have ever seen offered at such prices. An

Sample Pieces Embroidery Flouncings, Bands, Etc.

EMBRACING 10,000 yards and representing values such as it is rarely our good fortune to be able to offer.

25c Flouncings, wide Shirt Waist Frontings and Bands, and cut pieces of 1 mbroidered Skirtings.

They are of finest manufacture and every new style is included. All those beautiful effects in Cluny, Filet, Greck, English, Eyelet, Japanese, etc., on sheer fine batiste. Because used as samples you can buy them at less than cost to make. Lengths 2½ to 6 yards each; regular 50c to \$1.25 values; two great lets at

25c and 39c yard Basement: 10,000 Yards Em. broideries in full pieces in sample stripes—in remnants. Worth from 7c to 50c—at 3c, 5c, 9c. 14c and 19c yara.

*3 Corsets, 1.98

THESE are "C.B." 1908 mod is that we are selling now while this is being written and will sell until Thursday night at \$3.00-their standard price everywhere. But we have too many models that are almost the same in style on our shelves, and to remedy this will sell these

fine white French Coutil Corsets Friday for...

High bust, deep hip and long Princess back, very flat over abdomen; wide web gart its front and sides; handsomely frimmed with wide lace and ribbon; sizes 18 to 20. and ribbon: sizes 18 to 30.

Think of it-fresh new goods-regular \$3 Cor-

Basement: American Lady Cor: sets-Finely made, in models to suit medium and shore figures; medium hip and bust; satin stripe; blue,

pink, black and a few white; no side steels; sizes 73c

Women's \$2 Silk Hose, 95c

ORE of those women's \$2 silk Hose at 95c. Just one th usand pars for Friday's selling-all sizes-all the prevailing shades and colors.

An absolutely pure silk thread \$2 Hose at... 95c

Conceded to be the best value of the year. Women's gauze lisle Hose, all colors, plain and hand embroid- 75c Hose for

ered, and in black, white and tan, with lace ankle Women's gaure li-les and lace ankle in black, white and tan; 50c Ho e for gauze and medium black cotton; maco split feet, combed yarns (3 pairs for \$1.00.)

Men's 50e extra fine gauze lisle Men's 50e ingrain brilliant lisle Hose, 35c Hose, 29c

Children's 25c black, white, tan, pink and sky cotton Sox, 17c Basement: Men's Black and Tan Half Hose

112-Piece Dinner Set, \$6.49



REST quality porcelain, prettily decorated in assorted beautiful floral des gas-all new shapes. The sets are marked \$12.50 n other stores this very day. Held for future delivery, if so desired. For to-morrow only these 112-piece sets at . . .

\$1.50 American Lady Corsets at 73c

Men's Linen Initial Handk'fs-6 for 48c

10c White India Linon—per yard 5c 12 yd, pc—\$1.39 Long Cloth at \$1.19 Full-sized Bed Sheets—special at 49c Mill-End Sale of Wash Goods—yard 12½c 75c and \$1 De Bevoise Brassi r s at 15c

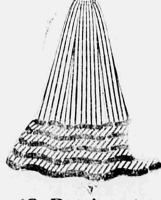
Armour's fine Toilet Soap—seconds, 3c 25c Large Pad Supporters, 17c 9c Borated Talcum Powder, 3c

Large Roll Tape—piece, Sc Shoe laces—Per doz. /c

Men's and Women's 10c Handk'fs-212 and 31/2c

Fine Laces worth to \$1.00—19c, 39c and 49c 27 inch—10c Printed Batiste and Lawns—yard 5c Women's fine sheer Lawn Waists at 59c

Embroid ries—worth 7c to 50c at 3, 5c, 8c, 14c and 19c, d New style Collar Foundations; all sizes, 5c



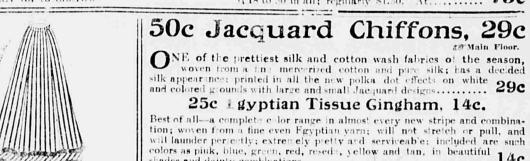
\$2 Petticoats at \$1.35

SOMETHING new-decidedly smart-exceptional value. We have just fifty do en we will

place on sale to-morrow at a price and they will go in a day's selling. The cut illustrates how chic these Petticcats are. They never sold for less than \$2.00. They are made of black and white check Percales—deep circular faring

flounce with five rows of \$1.35 two inch black strappings, Basement: Misses' and Junior Suits

in a large variety of new Spring materials in stripes, checks and plain colors: made in two models. Coats lined throughout with good quality satin. Value \$14.98 \$9.29



Best of all—a complete color range in almost every new stripe and combination; woven from a fine even Egyptian yarn; will not stretch or pull, and will launder perfectly; extremely pretty and serviceable; included are such colors as pink, blue, green, red, resedu, yellow and tan, in beautiful 14c

Basement: 10c Printed Batiste and Lawns-27-inch, in a widespread array of printings; very neat patterns in light grounds. Limit 12 yards to a customer. (No mail orders filled).....

\$1.25 Black Taffeta, 88c

5,000 yards, 36 inch, heavy, highly finished, durable quality of Black Bress Taffeta—at a clear saying of 37c. a yard.

Jewelry Novelties, to \$5.00. \$1.50

A PROVIDENCE, R. I., manufacturer cleaned up his entire stock of gold-filled Bracelets, sterling silver, rhinestone set Bracelets; Lavallieres of real coral and fancy ston's of amethyst and sapphires, emeralds-also Dog Collars of solid stone. Settings all guaranteed gold filled stock and ste ling silver. A remarkable opportunity—up-to date novelties at a fraction of the actual cost. Choice of all....... \$1.50

Basement: Coral Jewelry Novelties-The same kind

Resume of Extraordinary Bargains in the Basement 19c Swiss Croisettes and Dimities, yard 121/2c

Dreaming. Much Obliged to You.

50c Coral Jewelry Novelties at 10c \$1.00 Real Leather Hand Bags, 49c Men's Black and Tan Half Hose, 1315e Women's white cotton Ribbed Vests-121/2c Sample I aces worth to doe at de, Se and Se \$1, \$1. 45 and \$1.50 Dress Goods Remnants - at 39c & 49c Women's \$9.94 Linger'e Dresses at \$4.97 Women's \$2.50 Shoes and Oxfords at \$1.93 Misses' \$18.75 New Spring Suts, \$12.79 85c-36 in Black Dress Taffeta: yard 69c 75c-19 in Liberty Satin; all silk: 48c 69c-18 in Check Lo 1-ine; all silk, 46c 75c-20 in Foulard Silks; 47c Boys' \$3 Combination Culfits at \$1.98 Women's \$15 Taffeta-lined Suits at \$9.97 \$3.50 Oriental Tapestry Portieres, \$1.69 pair \$2.25 Couch Covers—cach 98c \$14,98 Misses' and Junior Suits at \$9.20

Popular 50c Sheet Music, at 8c

Yesterday.
Ching-a-Ling.
Dinner Time.
Won't You Be My Baby Boy?
I Made My Plans for the
Summer.
Crocodile Isle.
Bridget McCue.
Moon Plays Peck-a-Boo with
You.
I Got to See the Minstre! Show.
I'm Waiting for the Summertime and
You—Edwards.
Kentucky Love.
Gens from The Merry Widow in her Sacramited Walkes.

Sacramited Make a Hit with
Molly, Pawnee—Two-Step1 Love you So.; Merry
My Villa.
Lester Go March—Two-StepWhen Sumbeams Kiss the
Datstes on the Hill.
Come Around on Our Veranda—
Orchid.

Gems from The Merry Widow in book form—containing Eight Songs and the Famous Waltz—published at \$1.00—special...... Surprise package of Miscellaneous Vocal and Instrumental Music

The Cricket and the Owl.
Somebody's Been Around Here Since
I've Been Gone.
Gesundheit Waltzes.
Sacramut.